



Green in motion

I European Conference on Sustainable Mobility at Universities

Program & Speakers



08:00-09:00 **Registration**

Welcoming

Mario Sanchez Brox
European Projects Manager of
Fundación Equipo Humano

Rafael Requena.
Mobility manager at Universitat
Autònoma de Barcelona

Institutional welcoming

Margarita Arboix
Rector of the Universitat Autònoma de Barcelona

Pere Padrosa i Pierre
General Director of Transports and Mobility.
Generalitat de Catalunya

Joan M^a Bigas
Director of Transports and Mobility of Àrea
Metropolitana de Barcelona (AMB)

Theoretical introduction

09:50-10:15 **University and territory**

Carme Miralles
Professor and researcher on territory and mobility
at Universitat Autònoma de Barcelona

10:15-10:50 **Economy, Ecology and Mobility.
Transport to University from a
different view**

Alfonso Sanz
Expert on transport economy, climate change,
urbanism and mobility planning. Gea21
Consultants

Coffee break

11:10-11:25 **University, Governance and mobility
management**

Maria Eugenia López
Professor and researcher on transport at
Universidad Politécnica de Madrid

11:25-11:40 **Spanish Universities Social Councils'
perceptions on sustainability and
mobility**

Cecilia Elizabeth Bayas
Leyla Angélica Sandoval
Researchers on the Project "Research on energy
efficiency and sustainable transport in urban areas:
analysis of scientific development and the social
perception of the subject from the perspective of
metric information studies"

11:40-12:10 **Debate: governance and
management in different countries**

Moderator: Fernando Casani.
Main researcher in the Project "Research on energy
efficiency and sustainable transport in urban areas:
analysis of scientific development and the social
perception of the subject from the perspective of
metric information studies"

The importance of networking

12:10-12:25 **Networking in Spain in Mobility
management.
CRUE Sostenibilidad**

Rafael Requena.
Mobility manager at Universitat Autònoma
de Barcelona and coordinator of University
and Mobility Group in the Spanish Universities
association (CRUE). Partner of U-Mob Project

12:25-12:40 **Italian universities:
coordination activity and objectives**

Stefania Angelelli
Mobility Manager Università degli Studi ROMA
TRE, Coordinator of the Network of the Mobility
Managers in Italian universities

12:40-13:00 **U-MOB European Network for
Sustainable Mobility at University.
LIFE15 GIC/ES/000056**

Isabel Domínguez.
Environmental consultant at NOVOTEC. Leader of
U-Mob Project.

Lunch

Urbanism and mobility

14:30-14:50 **NHTV's new campus:
this is not about mobility nor
parking!**

Ineke Spapé
Professor at Breda University

Bicycle and mobility at University: different approaches

14:50-15:10 **The importance of bicycle and the
university role: theoretical approach**

Ricardo Marqués
Professor at Universidad de Sevilla and expert on
urbanism and bicycle.

15:10-15:30 **Integral bicycle service at
Universidad Autónoma de Madrid
CIBIUAM**

Carlos García de la Vega
Vice Rector of teaching and research staff
of Universidad Autónoma de Madrid

15:30-15:50 **Integral bicycle service at Universitat
Autònoma de Barcelona BICIUAB**

Maribel Arcos
Mobility Planning and Management Unit.
Universitat Autònoma de Barcelona

15:50-16:10 **Bike sharing as a catalyst for
mobility patterns change at
Universidad de Córdoba.**

Antonio Gomera
Ana de Toro
Ambiental Protection Service, Universidad de
Córdoba

Coffee break

16:40-16:55 **Bikefriendly certification**

Isaac Martin
Bikefriendly Certification Consultant

16:55-17:10 **Co-creation cycle campaign**

Evelien Martier
TrainTramBus

17:10-17:25 **Ciclogreen: get rewards for cycling
at the university**

Gregorio Magno Toral Jiménez
Ciclogreen Founder

Mobility management policies at different territories

9:00-09:30	Changing the mobility paradigm at Californian universities	Renée Fortier Events & Transportation Executive Director at University of California, Los Angeles
09:30-10:00	Implementation of mobility systems at universities and cities of Colombia.	Mario Andrés Hernández Professor at University EAN, Bogotá
10:00-10:10	Development of sustainable urban mobility plans in University Campuses in MED countries	Eva Campos Díaz María Teresa Tormo Lancero researchers of the CAMP-sUmp Project
10:10-10:25	Mobility mgement at Spanish universities CRUE SOSTENIBILIDAD	Jesús Avilla Hernández Vicerector de Campus de la Universitat de Lleida
10:25-10:40	Best practices on sustainable mobility at Università degli Studi di Bergamo	Maria Rosa Ronzoni Professor and Mobility Manager at Università degli Studi di Bergamo
10:40-10:55	Best practices at Università degli Studi Milano-Bicocca	Matteo Colleoni Professor and Mobility Manager at Università degli Studi Milano-Bicocca
10:55-11:15	Mobility management from a holistic view at Universidad de Valladolid	Leticia Chico Santamarta Coordinator of Sustainability and Ambient Quality. Universidad de Valladolid

Coffee break

11:30-11:45	An integrated mobility plan for the Cracow University of Technology	Katarzyna Nosal Professor assistant in the Department of Transportation Systems (the Institute of Road and Railway Engineering) at Cracow University of Technology
11:45-12:00	Mobility management at Università degli Studi di Bergamo	Maria Rosa Ronzoni Professor and Mobility Manager at Università degli Studi di Bergamo

Mobility and CO2 compensation

12:00-12:20	Development of a mobility strategy and CO2 compensation at the University of Hamburg	Hilmar Westholm Centre for a Sustainable University, University of Hamburg
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Parking management

12:20-12:40	Parking Management Explained: a theoretical framework	Giuliano Mingardo Senior Researcher on Transport Economics. Urban, Port and Transport Economics (RHV) Erasmus University Rotterdam
12:40-13:00	Parking Management as Part of Sustainable Mobility Management at Universities. The Case of Austria	Günter Getzinger Professor and Coordinator of Sustainable mobility Group in Austrian Alliance of sustainable Universities

Lunch

14:30-14:50	The role of parking in campus mobility management: the case of the Erasmus University Rotterdam	Giuliano Mingardo Senior Researcher on Transport Economics. Urban, Port and Transport Economics (RHV) Erasmus University Rotterdam
14:50-15:10	Economic rewarding for not parking on Campus. Mixed approach from research and management at Hertfordshire University	Scott Copsey Transport Planner & Coordinator. Hertfordshire University

Sustainable car use

15:10-15:30	Innovative Ridesharing through Social Currencies. Fes e-dit	Pep Lluís de la Rosa Pep Juandó Green Office. Universitat de Girona
15:30-15:50	Brum brum. Driving greener fuels.	Gail Eagles General Manager of University of Birmingham Monica Guise Sustainable Logistics Manager at University of Birmingham

Coffee break

16:20-16:40	Electric Vehicle as a solution for sustainable mobility	Javier Redondo EV Manager. NISSAN IBERIA
16:40-17:00	Electric carsharing. Perceptions and needs. Alphabet España	Alicia Gálvez Commercial and Marketing Director Alphabet España
18:00-22:00	Social activity and Dinner To be confirmed depending on demand	Two hours guided visit + dinner

Technology and mobility management

09:00-09:15	Surveys and new technologies at Universitat Autònoma de Barcelona	Guillem Vich Xavier Delclòs Researchers in Territory, Transport and Mobility Studies Group, Department of Geography, Universitat Autònoma de Barcelona
09:15-09:30	App&Town: towards a sustainable and accessible mobility	Marc Vallribera Ros Researcher in App&Town Project
09:30-09:45	Integral services for sustainable mobility at Università Luiss Guido Carli di Roma	Daniele del Pesce Mobility manager at Università Luiss Guido Carli di Roma
09:45-10:00	Smartphone apps: user's perceptions and needs	José Luís Muñoz Director of aslogic

Coffee break

10:30-11:30	Final debate and discussion: universities, stakeholders and audience	Lluís Alegre Technical Director in Barcelona Metropolitan Transport Authority
		Ricard Riol President of Association for Public Transport Promotion
		Àngel Cebollada Workers Union Comissions Obreres UAB
		Jaume Tintoré Manager of Universitat Autònoma de Barcelona

Conclusions

12:00-12:30	Farewell	Carles Gispert Vicerector of Economy and Campus. UAB
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Speakers





➤ Alfonso Sanz Alduán

Geographer, mathematician and urban planner. He has worked as consultant in urban planning and mobility at Spanish and Latin American cities. Currently, he is orienting his urbanistic reflection towards challenges arising from energy sources and climate change. He is founder of the consultancy Gea21 S.L. Among his publications, it could be noted "The bicycle in the city" (Ministry of Public Works and Transport, Spain, 1999), "Calm the traffic. Steps towards a new culture of mobility" (Ministry of Public Works and Transport, 2008) and "Ecological accounts of transport in Spain" (2004). His latest published is "Walking in the city. Manual of pedestrian mobility" (Editorial Garceta, 2016).

Economy, Ecology and Mobility.
Transport to University from a different view



➤ Ana de Toro Jordano

Degree in environmental sciences, senior technician in environmental audits and occupational risk prevention. She has teaching experience as well as several publications and communications in university environmental management field. Currently, she works as technician in the Environmental Protection Service at the Universidad de Córdoba, carrying out functions as responsible for quality and environment. She is also representative of Universidad de Córdoba in Spanish University and Mobility working group within the Spanish association of Sustainable Universities "CRUE Sostenibilidad".

Bike sharing as a catalyst for mobility patterns change at Universidad de Córdoba.



➤ Antonio Gomera Martínez

Degree in environmental sciences and doctor in environmental education. His research line focuses on the study of environmental awareness and pro-environmental behaviour in the university field. He has several publications and communications in this area. Currently, he works as technical coordinator of the Environmental Protection Service and as coordinator of the "Aula de Sostenibilidad" of the Universidad de Córdoba. He is also member of Spanish University and Mobility Working Group within the Spanish Association of Sustainable Universities "CRUE-Sostenibilidad".

Bike sharing as a catalyst for mobility patterns change at Universidad de Córdoba.



➤ Carlos García de la Vega

Degree and doctor in biology. Professor of genetics at the Universidad Autónoma de Madrid (UAM) since 1986. His field of research is the chromosomal analysis in the study of evolutionary processes. He was secretary and director of the Department of Biology and since 2006 is Vice-Rector of Teaching and Researcher Staff at the UAM.

Integral bicycle service at Universidad Autónoma de Madrid CIBIUAM



➤ Carme Miralles-Guasch

Doctor in geography. He has managed numerous projects involved in mobility, urban and metropolitan transport. From 2004 to 2008, she was director of the Barcelona Institute of Regional and Metropolitan Studies (IERMB). She has published numerous articles in recognized international journals and specialized books, including "City and Transport. The imperfect Binomial". Currently, she is professor of Human Geography at the Universitat Autònoma de Barcelona (UAB). She participates as teacher in doctoral and postgraduate programs in several Spanish and foreign universities. She is the main investigator at the Research Group on Mobility, Transportation and Territory (GEMOTT) of Geography Department UAB. She is member of various expert groups, among them "El Consejo de la Movilidad de Catalunya" and "El Pacto para la Movilidad de Barcelona". She is also the main investigator of U-Mob Life Project on behalf of Universitat Autònoma de Barcelona.

University and territory



➤ Evelien Marlier

She is researcher and project officer at European Passengers' Federation. She has 7 years of experience developing and coordinating mobility campaigns focusing on user needs. She elaborated different peer-to-peer projects with youngsters, students, elderly people, etc. Her main motivation: you can create better products, services and campaigns if you involve the end user in all stages of the process.

Co-creation cycle campaign



Cecilia Elizabeth Bayas Aldaz

Commercial Engineer, master in business management and PhD student in economy and finance by the Universidad Autónoma de Madrid (UAM). Her research lines are focused on sustainability in universities (practices, policy, government and stakeholders perceptions). She was director of evaluation and accreditation at the Pontificia Universidad Católica de Ecuador (PUCE), member of the Comisión de Evaluación del Sistema Nacional PUCE and lecture on strategic management and operations at the same institution. Currently, she is researcher in the Business Organization Department of the UAM and member of the Research Institute on Higher Education and Science (INAECU). She has published some articles in academic journals.

Spanish Universities Social Councils' perceptions on sustainability and mobility



Fernando Casani

Associate professor at the Business Administration Department of the Universidad Autónoma de Madrid (UAM). His current research focuses on sustainability and corporate social responsibility and Higher Education policy and management. He is also research project coordinator of the International Academic Program (IAP) and director of the "Asociación para el Desarrollo del Campus de Excelencia Internacional" developed by the UAM and the Spanish National Research Council (CEI UAM + CSIC). He has been Vice rector of the UAM and director of the Foundation Parque Científico de Madrid. He is co-author of several books and chapters in collective books and he has published numerous articles in academic journals. He has also presented many communications at national and international conferences in the field of management and business strategy.

Debate: governance and management in different countries



Isabel Dominguez

Agricultural and environmental engineer by the Universidad Politécnica de Valencia (Spain). Currently, she leads multidisciplinary teams developing different environmental projects; and she is environmental consultant in Novotec.

U-MOB European Network for Sustainable Mobility at University. LIFE15 GIC/ES/000056



Gregorio Magno Toral

Doctor in biology, specialized in ecology and preservation by the Higher Council of Scientific Research (CSIC) and the Universidad de Sevilla. He was responsible for the first research project funded through crowdfunding in Spain. Currently, he is member of the technical committee of bicycle working group of the Environment National Congress and he is an active participant of numerous international congresses about innovation and green entrepreneurship (CONAMA, South Summit, GreenECONet and others). He is founder and CEO of Ciclogreen.

Ciclogreen: get rewards for cycling at the university



Ineke Spapé

Specialized in transport and urban planning. She was responsible for the NHTV Mobility Management Plan. Currently, she is professor at the NHTV in the integrated planning area for sustainable urban mobility. She works in the project called "Slow Motion" (pedestrian planning, area development, mobility management and successful public spaces without cars). She is senior consultant in the field of integrated mobility – Urban and Spatial Planning – and one of managing directors of SOAB Consultants.

NHTV's new campus: this is not about mobility nor parking!



Isaac Martín

Graduated in urban planning by the Universidad Simón Bolívar (Caracas, Venezuela) and master in geographic information science (Universidad Complutense de Madrid, Spain). He has worked as consultant in Ingeniería Caura C.A. (Caracas) and in Enerlis Technology (Madrid, Spain). He has experience in urban strategic planning and in plans, programs and urban projects based on shared social view. He has also international experience in urban, environmental, socioeconomic and architecture projects and in strategic alignment of cities to the European growth principle (Europe, 2020).

Bikefriendly certification



Leyla Angélica Sandoval Hamón

Doctor in business economy by the Universidad Autónoma de Madrid (UAM). Her research focuses on sustainability, corporate social responsibility and organizational change (strategic alliances, joint ventures and mergers). She has worked as consultant in FADE Foundation, P&B Consulting and a chamber of commerce in Murcia (Spain). She has been involved in research at Helsinki Center Research of Economics (Finland) and San Diego State University, Department of Economics (U.S.). Currently, she is assistant lecturer in the Business Organization Department of the UAM and member of the Research Institute on Higher Education and Science (INAECU). She works in projects about education and international cooperation in different countries from Europe and Latin America.. She is co-author of several chapters in collective books and she has published articles in academic journals.

Spanish Universities Social Councils' perceptions on sustainability and mobility



Maribel Arcos

Graduated in geography. Currently, she is PhD candidate at the Research Group on Mobility, Transportation and Territory (GEMOTT) of Geography Department and technician in the Mobility Planning and Management Unit of the Universidad Autónoma de Barcelona (UAB) since 2010. Her thesis focuses in the university role as an invigorating element of territory, the case of the UAB Campus. Concretely, an analysis about the relation between the University and the metropolitan territory in the network form.

Integral bicycle service at Universitat Autònoma de Barcelona BICIUAB



Rafa Requena

Geographer specialized on transport and mobility. He had worked as a consultant in the private sector and in the public administration. Currently, he is the mobility manager of Universitat Autònoma de Barcelona (UAB) since 2005. In addition, he is the coordinator of Spanish University and Mobility working group within the Spanish association of Sustainable Universities, CRUE Sostenibilidad, and representative of UAB in the LIFE Project U-Mob.

**Networking in Spain in Mobility management.
CRUE Sostenibilidad**



Maria Eugenia López Lambas

Doctor in civil engineering and transport; and professor of Civil Engineering, Transport, ETSI Roads, Channels and Ports Department at the Universidad Politécnica de Madrid (UPM). She has worked as researcher in numerous European projects (ELMO, PROSPECTS and TRANSECONS, among others). She has also worked as consultant in numerous projects: ELENA Project (European Local Energy Assistance), Master Plan to elaborate an integrated transport system in Bogotá (Colombia), among others. She also has participated in the drafting of several Sustainable Urban Mobility Plan in several Spanish cities. She has published numerous articles in specialized journals.

University, Governance and mobility management



Ricardo Marqués Sillero

Appointed professor at Department of Electronics and Electromagnetism at the Universidad de Sevilla (Spain). His research and managements tasks are in the physics and sustainable mobility areas. He has contributed to the design and management of SIBUS (Integral System of Bicycle at the Universidad de Sevilla). As researcher, he has participated in several projects about sustainable mobility, specially related to the design and management of SIBUS, as well as to the inter-modality of public transport. He has published several articles in scientific journals. Among the most recent publications, it should be noted: Cities and bicycles and The importance of cycling.

The importance of bicycle and the university role: theoretical approach



Stefania Angelelli

Architect by the Università di Roma Tre. She has worked in the engineering planning department and as technician in the prevention and protection at the same university. She has been member of the National Prevention and Protection Coordination, University and Research. Currently, she is mobility manager at Università di Roma Tre and coordinator of the Group of Mobility Managers of Italian Universities.

**Italian universities:
Coordination activity and objectives**



Alicia Gálvez Zaragoza

Industrial engineer and master in automotive engineering. She has worked in Leaseplan, as Remarketing Manager and later as Area Manager of Flexible Renting. From 2011, she has been Sales Manager in Renault Spain. Currently, she is the Commercial and Marketing Manager of Alphabet Spain Fleet Management, a company of vehicle renting, fleet management and corporate mobility, founded in the UK in 1997, as a division of the BMW Group.

Electric carsharing. Perceptions and needs.
Alphabet España



Eva Campos Díaz

Graduated in Psychology by the Universitat de València (UV) and official master in general sanitary psychology. Her research focuses on the field of road safety, specifically in analysis with ere tracket system, attitudes of cyclists, use of helmet and sustainable mobility. Currently, she is researcher at the Institute of Traffic and Road Safety (INTRAS) at the UV within the Inter-Reg Camp-sump European Project (CAMPus Sustainable University Mobility Plan in MED areas).

Development of sustainable urban mobility plans in University Campuses in MED countries



Giuliano Mingardo

He is senior researcher and lecturer at the Department of Urban, Port and Transport Economics (RHV) at Erasmus University Rotterdam. He has worked in academia since 2000 on several projects, both at national and European level mainly in the fields of urban transport. He is specialized in parking policy and mobility management and regularly advises local governments and large companies on these issues. Currently, he is also member of the Advisory Board of the Parking Commission of the Dutch CROW/KpVV and member of the Scientific and Technical Committee of the European Parking Association (EPA).

Parking Management Explained: a theoretical framework

The role of parking in campus mobility management: the case of the Erasmus University Rotterdam



Gail Eagles

Currently, she is the General Manager of Support Services at the Hospitality & Accommodation Services of the University of Birmingham. She has a broad experience of people management and word to embed excellence in customer service. Under her current remit, she manages Security & Emergency Planning. She is also responsible for ID cards and car parkings.

Brum brum. Driving greener fuels.



Günter Getzinger

Chemical engineering by the Graz University of Technology, philosophy and doctor by the University of Graz and Alpen-Adria-Universitaet Klagenfurt/Vienna/Graz (AAU). His current research focuses on theoretical and practical aspects of sustainable products, technology and system design; on technology assessment; on sustainable public procurement; and on science and technology policy. He was co-founder and director of IFZ, the Interuniversity Research Centre for Technology, Work and Culture in Graz and founder of IAS-STs – Institute for Advanced Studies on Science, Technology and Society Studies at AAU (Graz, Austria). Currently, he is deputy director of IAS-STs and member of the research group on Sustainable Technologies and Products. He is member of advisory boards of research companies and energy utilities, and heads the permanent working group "Mobility" of the Austrian Alliance of Sustainable Universities.

Parking Management as Part of Sustainable Mobility Management at Universities. The Case of Austria



Hilmar Westholm

Social scientist and doctor in political science and economics. He has working experience at universities, research organizations and in companies in the area of environmental politics, political participation and waste management. He was member of the German Marshall Fund of the United States whose objective was study urban sprawl and sustainable policy transport. Currently, he is scientific consultant campus and administration in the Center for a Sustainable University at the University of Hamburg.

Development of a mobility strategy and CO2 compensation at the University of Hamburg



Javier Redondo

Industrial engineer by the Escuela Superior de Ingeniería Industrial de Bilbao. He has been sales manager, sales transaction director, commercial vehicles sales and marketing director in Nissan. Currently, he is director of Zero Emissions Project of Nissan Iberia.

Electric Vehicle as a solution for sustainable mobility



Jesús Avilla

Agricultural engineer by the Universidad Politécnica de Madrid (UPM), doctor by the same university and professor of Plant Production and Forest Science at the Universidad de Lleida. His research is based on integrated fruit tree insect pest management. He has published numerous articles in international recognized journals and specialized books.

Mobility mgement at Spanish universities CRUE SOSTENIBILIDAD



María Rosa Ronzoni

Engineer, PhD and professor of city and land planning at the University of Bergamo. Her research is based on land planning and sustainable urbanization, starting from interpretation of local conditions to develop a regional planning and urban design in harmony with the place and able to maximize its resources. Currently, she is Mobility Manager at the University of Bergamo, delegate of the Rector for Sustainability and member of the Commission on Mobility of ACI (Automobile Club Italiano, Bergamo). She has published several articles in scientist and specialized journals.

Best practices on sustainable mobility in Italian universities

Mobility management at Università degli Studi di Bergamo



Katarzyna Nosal

Postgraduate in European Integration and Funds and doctor in transportation. She is professor assistant in the Department of Transportation Systems at Cracow University of Technology. Her research fields of interest and teaching activities cover transport policy, sustainable mobility planning, innovative transport solutions, walkability and mobility management. She has experience in cooperation public-private entities under mobility solutions planning and implementation. She was involved in realization of the Integrated Mobility Plan for the Cracow University of Technology as well as in mobility plans preparation for other mobility generators (workplaces, shopping malls).

An integrated mobility plan for the Cracow University of Technology



María Teresa Tormo Lancero

Doctor in Psychology by the Universitat de València (UV). She is researcher at the Research Institute on Traffic and Road Safety (INTRAS) at the UV and associated professor at this university. She has participated in some projects and publications related to the development of information systems, measurements, evaluation, and analysis and processing of traffic accidents and road safety. She has designed METRAS Method of Event Sequencing. Currently, she is professor of the Master's Degree in Traffic and Road Safety at the UV and researcher at the CAM-sump Inter-Reg European Project (CAMPus sustainable University Mobility Plan in MED areas).

Development of sustainable urban mobility plans in University Campuses in MED countries



Mario Andrés Hernández Pardo

Chemical engineer by Universidad Industrial de Santander (Colombia), master in civil and environmental engineering by the Universidad de los Andes (EAN, Colombia) and Doctor in energetic and environmental engineering by the École des Mines de Nantes (France) and EAN. He has been professor at Universidad Manuela Beltrán (Bogotá) and Universidad Santo Tomás (Bogotá). He has worked at CAIA Ingeniería, in DHS/EcoPetrol – CEISMA Consortium –and as consultant in Hill Consulting in the integral waste management in Colombia. He has collaborated in several research projects. Currently, he is professor at EAN and collaborated in the COLCIENCIAS for the evaluation of routes for the biomass residual use under the biorefineries shceme and in the UEAN of the Bogotá Unit Mobility for the characterization of air quality.

Implementation of mobility systems at universities and cities of Colombia.



Monica Guise

She is Sustainable Logistics Manager at the University of Birmingham including transport, travel, post and export services. From this Sustainable Program reaches to implement the Green Agenda of this University forward introducing more sustainable travel options reducing its CO2 footprints and reducing costs.

Brum brum. Driving greener fuels.



Pep Lluís de la Rosa

Master in business management by the Universitat de Girona (UdG, Spain) and doctor in computer science by the Universitat Autònoma de Barcelona (UAB). He is expert in intelligent agents, social networks, virtual currencies and digital preservations and their applications to the market. He has created several spin-off companies. He has been professor at Rensselaer Institute of Technology (RPI, New York, USA). Currently, he is professor at the UdG from 2010, director of the Technology Research Center Easy and of the Official Master in Smart Cities of the UdG. He has more than 200 international publications and more than 20 PhD thesis supervised.

Innovative Ridesharing through Social Currencies. Fes e-dit



Renée Fortier

She is specialized in sustainable transportation. She is responsible of transportation program at the University of California, Los Angeles (UCLA). This program has been recognized by the California Governor as an "Environmental and Economic Leader", U.S.D.O.T at providing a "Best Workplace for Commuters" and League of American Bicyclists as a "Bike Friendly University".

Changing the mobility paradigm at Californian universities



Scott Copsey

Graduated and doctor in geography by the University of Hertfordshire (Herts). His thesis focused on the development and implementation processes of a transport plan within the context of large organisations: an embedded case study approach. He has worked into travel planning strategies within large organisations. He has published a number of research papers on transport related activities. Currently, he is actively engaged in research at the University. He is also Travel Plan coordinator, and Environment and Sustainability Team responsible for EcoCampus at the same University.

Economic rewarding for not parking on Campus. Mixed approach from research and management at Hertfordshire University



Daniele Del Pesce

Environmental engineer by the Università di Roma "La Sapienza". He has a wide experience in the renewable energy companies as BELECTRIC, EDILCENTRO and BALCKE DUERR. Currently, he is Mobility Manager at LUISS Guido Carli Università (Rome, Italy). He is CEO of Electric Drive Polska and Electric Drive Italia.

Integral services for sustainable mobility at Università Luiss Guido Carli di Roma



Guillem Vich

Degree in sociology and currently, he is a PhD candidate and researcher at the Research Group on Mobility, Transportation and Territory (GEMOTT) of Geography Department at the Universidad Autònoma de Barcelona (UAB). His area of research is the space-time dimensions of daily mobility and proximity dynamics. Moreover, he explores possibilities that new data sources (GPS, smartphone apps, etc.) are bringing to the study of mobility patterns and perceptions of space.

Surveys and new technologies at Universitat Autònoma de Barcelona



José Luis Muñoz

Doctor in electronic engineering by the Universitat Autònoma de Barcelona (UAB) and post-doctoral at the Commissariat à l'énergie atomique et aux énergies alternatives. Currently, he is technical director in Aslogic, a spin-off UAB whose mission is to develop highly customized decisions making solutions for delivering benefits to enterprises and citizens. He also represents this company in Agent and Partake, two European consortiums to change the aerie spatial model and to facilitate citizens mobility. He also leads the VAOPOINT Project to develop a carpooling platform.

Smartphone apps: user's perceptions and needs



Marc Vallribera

Technical engineer in computer systems and master in micro engineering and nanoelectronics by the Universitat Autònoma de Barcelona (UAB). He has worked in several European and national projects aimed to improve lives of vulnerable people (people with disabilities, elderly, young people, etc.). Since 2012, he is associated professor of Microelectronics and Electronics Systems in areas of programming, microelectronics and Databases. He is founding partner of the MASS Factory company, focused on creating mobility solutions for all kinds of people, working as Quality Assurance.

App&Town: towards a sustainable and accessible mobility



Xavier Delclós

He has graduated in Geography and currently, he is a PhD candidate and researcher at the Research Group on Mobility, Transportation and Territory (GEMOTT) of Geography Department at the Universidad Autònoma de Barcelona (UAB). His thesis focuses on the temporal dimension of daily mobility by using a mixed-method approach. Specifically, hi is analyzing the implication that large temporal investments in mobility have in everyday life by focusing on intensive commuters and young people,

Surveys and new technologies at Universitat Autònoma de Barcelona



Mario Sánchez Brox

Degree in Political Sciences and Management (University of Valencia, SciencesPo Lyon), MSc Spatial Planning, Environmental Policies and Regional Development (Radboud Universiteit Nijmegen, Blekinge Tekniska Högskola), he has specialized in EU programmes and funds linked to the economic, environmental and social component of territorial development. He has working experience at the Med Programme (Interreg IVB) Joint Technical Secretariat monitoring the progress transnational projects and capitalizing on their results and mechanisms, at the European Commission auditing ESF management and control systems. He currently is European Projects Manager at Fundación Equipo Humano for LIFE+ and Erasmus+ projects

Conference moderator



Green in motion

Conference WiFi

User

Hotel Campus UAB

Password

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