Green in motion

I European Conference on Sustainable Mobility at Universities

Program & Speakers
March 8th, 2017
Universitat Autònoma de Barcelona

08:00-09:00 Registration

09:00-09:30 Institutional welcoming

09:30-10:00 Margarita Arboix, Rector of the Universitat Autònoma de Barcelona

09:30-10:00 Mario Sanchez Brox, European Projects Manager of Fundación Equipo Humano

09:30-10:00 Rafael Requena, Mobility manager at Universitat Autònoma de Barcelona

10:00-10:25 Carme Miralles, Professor and researcher on territory and mobility at Universitat Autònoma de Barcelona

10:25-10:50 Alfonso Sanz, Expert on transport economy, climate change, urbanism and mobility planning. Gea21 Consultants

10:50-11:15 Coffee break

11:15-11:45 Maria Eugenia López, Professor and researcher on transport at Universidad Politécnica de Madrid

11:45-12:15 Cecilia Elizabeth Bayas, Leyla Angélica Sandoval, Researchers on the Project “Research on energy efficiency and sustainable transport in urban areas: analysis of scientific development and the social perception of the subject from the perspective of metric information studies”

12:15-12:45 Enrico Lodi, Mobility Manager Università degli Studi di Verona, Coordinator of the Network of the Mobility Managers in Italian universities

12:45-13:15 Isabel Domínguez, Environmental consultant at NOVOTEC, Leader of U-Mob Project

13:15-14:00 Lunch

14:00-14:30 Ricardo Marqués, Professor at Universidad de Sevilla and expert on urbanism and bicycle

14:30-15:00 The importance of bicycle and the university role: theoretical approach

15:00-15:30 Carlos García de la Vega, Vice Rector of teaching and research staff of Universidad Autónoma de Madrid

15:30-15:50 Maribel Arcos, Mobility Planning and Management Unit, Universitat Autònoma de Barcelona

15:50-16:15 Bike sharing as a catalyst for mobility patterns change at Universidad de Córdoba.

16:15-16:40 Antonio Gomera, Ana de Toro, Ambiental Protection Service, Universidad de Córdoba

16:40-17:05 Bikefriendly certification

17:05-17:30 Co-creation cycle campaign

17:30-17:55 Ciclogreen: get rewards for cycling at the university

Theoretical introduction

University and territory

Economy, Ecology and Mobility. Transport to University from a different view

Coffee break

University Governance and mobility management

Spanish Universities Social Councils’ perceptions on sustainability and mobility

Debate: governance and management in different countries

The importance of networking

Networking in Spain in Mobility management CRUE Sostenibilidad

Urbanism and mobility

NHTV’s new campus: this is not about mobility nor parking!

Bicycle and mobility at University: different approaches

The importance of bicycle and the university role: theoretical approach

Integral bicycle service at Universidad Autónoma de Madrid CIBIUAM

Integral bicycle service at Universitat Autònoma de Barcelona BICIUAB

Bike sharing as a catalyst for mobility patterns change at Universidad de Córdoba.

Bikefriendly certification

Co-creation cycle campaign

Ciclogreen: get rewards for cycling at the university

Coffee break

Bikefriendly certification

Co-creation cycle campaign

Ciclogreen: get rewards for cycling at the university
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker</th>
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<tr>
<td>9:00-09:30</td>
<td>Changing the mobility paradigm at Californian universities</td>
<td>Reneé Fortier Events &amp; Transportation Executive Director at University of California, Los Angeles</td>
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<tr>
<td>09:30-10:00</td>
<td>Implementation of mobility systems at universities and cities of Colombia</td>
<td>Mario Andrés Hernández Professor at University EAN, Bogotá</td>
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<td>10:00-10:10</td>
<td>Development of sustainable urban mobility plans in University Campuses in MED countries</td>
<td>Eva Campos Díaz Maria Teresa Tormo Lancero researchers of the CAMP-sUmp Project</td>
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<td>10:10-10:25</td>
<td>Mobility management at Spanish universities CRUE SOSTENIBILIDAD</td>
<td>Jesús Avilla Hernández Vicerector de Campus de la Universitat de Lleida</td>
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<td>10:25-10:40</td>
<td>Best practices on sustainable mobility in Italian universities</td>
<td>Maria Rosa Ronzoni Professor and Mobility Manager at Università degli Studi di Bergamo and Matteo Colloni Professor and Mobility Manager at Università degli Studi Milano-Bicocca</td>
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<td>10:40-11:00</td>
<td>Mobility management from a holistic view at Universidad de Valladolid</td>
<td>Leticia Chico Santamarta Coordinator of Sustainability and Ambient Quality. Universidad de Valladolid</td>
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<td>11:00-11:30</td>
<td>Coffee break</td>
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<td>11:30-11:45</td>
<td>An integrated mobility plan for the Cracow University of Technology</td>
<td>Katarzyna Nosal Professor assistant in the Department of Transportation Systems (the Institute of Road and Railway Engineering) at Cracow University of Technology</td>
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<td>11:45-12:00</td>
<td>Mobility management at Università degli Studi di Bergamo</td>
<td>Maria Rosa Ronzoni Professor and Mobility Manager at Università degli Studi di Bergamo</td>
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<td>12:00-12:20</td>
<td>Development of a mobility strategy and CO2 compensation at the University of Hamburg</td>
<td>Hilmar Westholm Centre for a Sustainable University, University of Hamburg</td>
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<td>12:40-13:00</td>
<td>Parking Management as Part of Sustainable Mobility Management at Universities. The Case of Austria</td>
<td>Günter Getzinger Professor and Coordinator of Sustainable mobility Group in Austrian Alliance of sustainable Universities</td>
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<td>13:00-14:30</td>
<td>Lunch</td>
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<td>14:30-14:50</td>
<td>The role of parking in campus mobility management: the case of the Erasmus University Rotterdam</td>
<td>Giuliano Mingardo Senior Researcher on Transport Economics. Urban, Port and Transport Economics (RHV) Erasmus University Rotterdam</td>
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<td>14:50-15:10</td>
<td>Economic rewarding for not parking on Campus. Mixed approach from research and management at Herfordshire University</td>
<td>Scott Copsey Transport Planner &amp; Coordinator. Herfordshire University</td>
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<tr>
<td>15:30-15:50</td>
<td>Brum brum. Driving greener fuels.</td>
<td>Gail Eagles General Manager of University of Birmingham Monica Guise Sustainable Logistics Manager at University of Birmingham</td>
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<td>16:20-16:40</td>
<td>Electric Vehicle as a solution for sustainable mobility</td>
<td>Javier Redondo EV Manager. NISSAN IBERIA</td>
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<td>16:40-17:00</td>
<td>Electric carsharing. Perceptions and needs. Alphabet España</td>
<td>Alicia Gálvez Commercial and Marketing Director Alphabet España</td>
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<td>18:00-22:00</td>
<td>Social activity and Dinner</td>
<td>Two hours guided visit + dinner</td>
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**Parking management**

**Sustainable car use**

**Coffee break**
Technology and mobility management

09:00-09:15  Surveys and new technologies at Universitat Autònoma de Barcelona
Guillem Vich
Xavier Delclòs
Researchers in Territory, Transport and Mobility Studies Group, Department of Geography, Universitat Autònoma de Barcelona

09:15-09:30  App&Town: towards a sustainable and accessible mobility
Marc Vallribera Ros
Researcher in App&Town Project

09:30-09:45  Integral services for sustainable mobility at Università Luiss Guido Carli di Roma
Daniele del Pesce
Mobility manager at Università Luiss Guido Carli di Roma

09:45-10:00  Smartphone apps: user’s perceptions and needs
José Luís Muñoz
Director of aslogic

Coffee break

10:30-11:30  Final debate and discussion: universities, stakeholders and audience
Lluís Alegre
Technical Director in Barcelona Metropolitan Transport Authority

Ricard Riol
President of Association for Public Transport Promotion

Àngel Cebollada
Workers Union Comissions Obreres UAB

Jaume Tintoré
Manager of Universitat Autònoma de Barcelona

Conclusions

12:00-12:30  Farewell
Carles Gispert
Vicerector of Economy and Campus, UAB
Alfonso Sanz Alduán

Geographer, mathematician and urban planner. He has worked as consultant in urban planning and mobility at Spanish and Latin American cities. Currently, he is orienting his urbanistic reflection towards challenges arising from energy sources and climate change. He is founder of the consultancy Gea21 S.L. Among his publications, it could be noted “The bicycle in the city” (Ministry of Public Works and Transport, Spain, 1999), “Calm the traffic. Steps towards a new culture of mobility” (Ministry of Public Works and Transport, 2008) and “Ecological accounts of transport in Spain” (2004). His latest published is “Walking in the city. Manual of pedestrian mobility” (Editorial Garceta, 2016).

Economy, Ecology and Mobility. Transport to University from a different view

Ana de Toro Jordano

Degree in environmental sciences, senior technician in environmental audits and occupational risk prevention. She has teaching experience as well as several publications and communications in university environmental management field. Currently, she works as technician in the Environmental Protection Service at the Universidad de Córdoba, carrying out functions as responsible for quality and environment. She is also representative of Universidad de Córdoba in Spanish University and Mobility working group within the Spanish association of Sustainable Universities “CRUE Sostenibilidad”.

Bike sharing as a catalyst for mobility patterns change at Universidad de Córdoba.

Antonio Gomera Martínez

Degree in environmental sciences and doctor in environmental education. His research line focuses on the study of environmental awareness and pro-environmental behaviour in the university field. He has several publications and communications in this area. Currently, he works as technical coordinator of the Environmental Protection Service and as coordinator of the “Aula de Sostenibilidad” of the Universidad de Córdoba. He is also member of Spanish University and Mobility Working Group within the Spanish Association of Sustainable Universities “CRUE-Sostenibilidad”.

Bike sharing as a catalyst for mobility patterns change at Universidad de Córdoba.

Carlos García de la Vega

Degree and doctor in biology. Professor of genetics at the Universidad Autónoma de Madrid (UAM) since 1986. His field of research is the chromosomal analysis in the study of evolutionary processes. He was secretary and director of the Department of Biology and since 2006 is Vice-Rector of Teaching and Researcher Staff at the UAM.

Integral bicycle service at Universidad Autónoma de Madrid CIBIUAM

Carme Miralles-Guasch

Doctor in geography. He has managed numerous projects involved in mobility, urban and metropolitan transport. From 2004 to 2008, she was director of the Barcelona Institute of Regional and Metropolitan Studies (IERMB). She has published numerous articles in recognized international journals and specialized books, including “City and Transport. The imperfect Binomial”. Currently, she is professor of Human Geography at the Universitat Autònoma de Barcelona (UAB). She participates as teacher in doctoral and postgraduate programs in several Spanish and foreign universities. She is the main investigator at the Research Group on Mobility, Transportation and Territory (GEMOTT) of Geography Department UAB. She is member of various expert groups, among them “El Consejo de la Movilidad de Catalunya” and “El Pacto para la Movilidad de Barcelona”. She is also the main investigator of U-Mob Life Project on behalf of Universitat Autònoma de Barcelona.

University and territory

Evelien Marlier

She is researcher and project officer at European Passengers’ Federation. She has 7 years of experience developing and coordinating mobility campaigns focusing on user needs. She elaborated different peer-to-peer projects with youngsters, students, elderly people, etc. Her main motivation: you can create better products, services and campaigns if you involve the end user in all stages of the process.

Co-creation cycle campaign
Speakers

Cecilia Elizabeth Bayas Aldaz
Commercial Engineer, master in business management and PhD student in economy and finance by the Universidad Autónoma de Madrid (UAM). Her research lines are focused on sustainability in universities (practices, policy, government and stakeholders perceptions). She was director of evaluation and accreditation at the Pontificia Universidad Católica de Ecuador (PUCE), member of the Comisión de Evaluación del Sistema Nacional PUCE and lecture on strategic management and operations at the same institution. Currently, she is researcher in the Business Organization Department of the UAM and member of the Research Institute on Higher Education and Science (INAECU). She has published some articles in academic journals.

Fernando Casani
Associate professor at the Business Administration Department of the Universidad Autónoma de Madrid (UAM). His current research focuses on sustainability and corporate social responsibility and Higher Education policy and management. He is also research project coordinator of the International Academic Program (IAP) and director of the “Asociación para el Desarrollo del Campus de Excelencia Internacional” developed by the UAM and the Spanish National Research Council (CEI UAM + CSIC). He has been Vice rector of the UAM and director of the Foundation Parque Científico de Madrid. He is co-author of several books and chapters in collective books and he has published numerous articles in academic journals. He has also presented many communications at national and international conferences in the field of management and business strategy.

Isabel Dominguez
Agricultural and environmental engineer by the Universidad Politécnica de Valencia (Spain). Currently, she leads multidisciplinary teams developing different environmental projects, and she is environmental consultant in Novotec.

Gregorio Magno Toral
Doctor in biology, specialized in ecology and preservation by the Higher Council of Scientific Research (CSIC) and the Universidad de Sevilla. He was responsible for the first research project funded through crowdfunding in Spain. Currently, he is member of the technical committee of bicycle working group of the Environment National Congress and he is an active participant of numerous international congresses about innovation and green entrepreneurship (CONAMA, South Summit, GreenECONet and others). He is founder and CEO of Ciclogreen.

Ineke Spapé
Specialized in transport and urban planning. She was responsible for the NHTV Mobility Management Plan. Currently, she is professor at the NHTV in the integrated planning area for sustainable urban mobility. She works in the project called “Slow Motion” (pedestrian planning, area development, mobility management and successful public spaces without cars). She is senior consultant in the field of integrated mobility – Urban and Spatial Planning – and one of managing directors of SOAB Consultants.

Isaac Martín
Graduated in urban planning by the Universidad Simón Bolívar (Caracas, Venezuela) and master in geographic information science (Universidad Complutense de Madrid, Spain). He has worked as consultant in Ingeniería Caura C.A. (Caracas) and in Enerlis Technology (Madrid, Spain). He has experience in urban strategic planning and in plans, programs and urban projects based on shared social view. He has also international experience in urban, environmental, socioeconomic and architecture projects and in strategic alignment of cities to the European growth principle (Europe, 2020).

U-MOB European Network for Sustainable Mobility at University.

I European Conference on Sustainable Mobility at Universities

Speakers

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U-MOB European Network for Sustainable Mobility at University.
Speakers

Leyla Angélica Sandoval Hamón

Doctor in business economy by the Universidad Autónoma de Madrid (UAM). Her research focuses on sustainability, corporate social responsibility and organizational change (strategic alliances, joint ventures and mergers). She has worked as consultant in FADE Foundation, P&B Consulting and a chamber of commerce in Murcia (Spain). She has been involved in research at Helsinki Center Research of Economics (Finland) and San Diego State University, Department of Economics (U.S.). Currently, she is assistant lecturer in the Business Organization Department of the UAM and member of the Research Institute on Higher Education and Science (INAECU). She works in projects about education and international cooperation in different countries from Europe and Latin America. She is co-author of several chapters in collective books and she has published articles in academic journals.

Maribel Arcos

Graduated in geography. Currently, she is PhD candidate at the Research Group on Mobility, Transportation and Territory (GEMOTT) of Geography Department and technician in the Mobility Planning and Management Unit of the Universidad Autónoma de Barcelona (UAB) since 2010. Her thesis focuses in the university role as an invigorating element of territory, the case of the UAB Campus. Concretely, an analysis about the relation between the University and the metropolitan territory in the network form.

Rafa Requena

Geographer specialized on transport and mobility. He had worked as a consultant in the private sector and in the public administration. Currently, he is the mobility manager of Universitat Autònoma de Barcelona (UAB) since 2005. In addition, he is the coordinator of Spanish University and Mobility working group within the Spanish association of Sustainable Universities, CRUE Sostenibilidad, and representative of UAB in the LIFE Project U-Mob.

Maria Eugenia López Lambas

Doctor in civil engineering and transport; and professor of Civil Engineering, Transport, ETSI Roads, Channels and Ports Department at the Universidad Politécnica de Madrid (UPM). She has worked as researcher in numerous European projects (ELMO, PROSPECTS and TRANSECONS, among others). She has also worked as consultant in numerous projects: ELEVA Project (European Local Energy Assistance), Master Plan to elaborate an integrated transport system in Bogotá (Colombia), among others. She also has participated in the drafting of several Sustainable Urban Mobility Plan in several Spanish cities. She has published numerous articles in specialized journals.

Ricardo Marqués Sillero

Appointed professor at Department of Electronics and Electromagnetism at the Universidad de Sevilla (Spain). His research and management tasks are in the physics and sustainable mobility areas. He has contributed to the design and management of SIBUS (Integral System of Bicycle at the Universidad de Sevilla). As researcher, he has participated in several projects about sustainable mobility, specially related to the design and management of SIBUS, as well as to the inter-modality of public transport. He has published several articles in scientific journals. Among the most recent publications, it should be noted: Cities and bicycles and The importance of cycling.

Stefania Angelelli

Architect by the Università di Roma “La Sapienza”. He has worked in the engineering planning department and as technician in the prevention and protection at the same university. She has been member of the National Prevention and Protection Coordination, University and Research. Currently, she is mobility manager at the “La Sapienza” and coordinator of the Group of Mobility Managers of Italian Universities.

Spanish Universities Social Councils’ perceptions on sustainability and mobility

Integral bicycle service at Universitat Autònoma de Barcelona BICIUAB

University, Governance and mobility management

The importance of bicycle and the university role: theoretical approach

Networking in Spain in Mobility management. CRUE Sostenibilidad

Italian universities: Coordination activity and objectives
**Speakers**

**Alicia Gálvez Zaragoza**
Industrial engineer and master in automotive engineering. She has worked in Leaseplan, as Remarketing Manager and later as Area Manager of Flexible Renting. From 2011, she has been Sales Manager in Renault Spain. Currently, she is the Commercial and Marketing Manager of Alphabet Spain Fleet Management, a company of vehicle renting, fleet management and corporate mobility, founded in the UK in 1997, as a division of the BMW Group.

*Electric carsharing. Perceptions and needs. Alphabet España*

**Giuliano Mingardo**
He is senior researcher and lecturer at the Department of Urban, Port and Transport Economics (RHV) at Erasmus University Rotterdam. He has worked in academia since 2000 on several projects, both at national and European level mainly in the fields of urban transport. He is specialized in parking policy and mobility management and regularly advises local governments and large companies on these issues. Currently, he is also member of the Advisory Board of the Parking Commission of the Dutch CRCW/RpV and member of the Scientific and Technical Committee of the European Parking Association (EPA).

*Parking Management Explained: a theoretical framework*

**Eva Campos Díaz**
Graduated in Psychology by the Universitat de València (UV) and official master in general sanitary psychology. Her research focuses on the field of road safety, specifically in analysis with eRe tracket system, attitudes of cyclists, use of helmet and sustainable mobility. Currently, she is researcher at the Institute of Traffic and Road Safety (INTRAS) at the UV within the Inter-Reg Camp-sump European Project (CAMPus Sustainable University Mobility Plan in MED areas).

*Development of sustainable urban mobility plans in University Campuses in MED countries*

**Gail Eagles**
Currently, she is the General Manager of Support Services at the Hospitality & Accommodation Services of the University of Birmingham. She has a broad experience of people management and word to embed excellence in customer service. Under her current remit, she manages Security & Emergency Planning. She is also responsible for ID cards and car parkings.

*Brum brum. Driving greener fuels.*

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*Development of sustainable urban mobility plans in University Campuses in MED countries*

**Günter Getzinger**
Chemical engineering by the Graz University of Technology, philosophy and doctor by the University of Graz and Alpen-Adria-Universitaet Klagenfurt/Vienna/Graz (AAU). His current research focuses on theoretical and practical aspects of sustainable products, technology and system design; on technology assessment; on sustainable public procurement; and on science and technology policy. He was co-founder and director of IFZ, the Interuniversity Research Centre for Technology, Work and Culture in Graz and founder of IAS-STS – Institute for Advanced Studies on Science, Technology and Society Studies at AAU (Graz, Austria). Currently, he is deputy director of IAS-STS and member of the research group on Sustainable Technologies and Products. He is member of advisory boards of research companies and energy utilities, and heads the permanent working group “Mobility” of the Austrian Alliance of Sustainable Universities.

*Parking Management as Part of Sustainable Mobility Management at Universities. The Case of Austria*

**Hilmar Westholm**
Social scientist and doctor in political science and economics. He has working experience at universities, research organizations and in companies in the area of environmental politics, political participation and waste management. He was member of the German Marshall Fund of the United States whose objective was study urban sprawl and sustainable policy transport. Currently, he is scientific consultant campus and administration in the Center for a Sustainable University at the University of Hamburg.

*Development of a mobility strategy and CO2 compensation at the University of Hamburg*
Speakers

Javier Redondo
Industrial engineer by the Escuela Superior de Ingeniería Industrial de Bilbao. He has been sales manager, sales transaction director, commercial vehicles sales and marketing director in Nissan. Currently, he is director of Zero Emissions Project of Nissan Iberia.

Electric Vehicle as a solution for sustainable mobility

Jesús Avilla
Agricultural engineer by the Universidad Politécnica de Madrid (UPM), doctor by the same university and professor of Plant Production and Forest Science at the Universidad de Lleida. His research is based on integrated fruit tree insect pest management. He has published numerous articles in international recognized journals and specialized books.

Mobility management at Spanish universities CRUE SOSTENIBILIDAD

Maria Rosa Ronzoni
Engineer, PhD and professor of city and land planning at the University of Bergamo. Her research is based on land planning and sustainable urbanization, starting from interpretation of local conditions to develop a regional planning and urban design in harmony with the place and able to maximize its resources. Currently, she is Mobility Manager at the University of Bergamo, delegate of the Rector for Sustainability and member of the Commission on Mobility of ACI (Automobile Club Italiano, Bergamo). She has published several articles in scientist and specialized journals.

Best practices on sustainable mobility in Italian universities
Mobility management at Università degli Studi di Bergamo

Katarzyna Nosal
Postgraduate in European Integration and Funds and doctor in transportation. She is professor assistant in the Department of Transportation Systems at Cracow University of Technology. Her research fields of interest and teaching activities cover transport policy, sustainable mobility planning, innovative transport solutions, walkability and mobility management. She has experience in cooperation public-private entities under mobility solutions planning and implementation. She was involved in realization of the Integrated Mobility Plan for the Cracow University of Technology as well as in mobility plans preparation for other mobility generators (workplaces, shopping malls).

An integrated mobility plan for the Cracow University of Technology

Maria Teresa Tormo Lancero
Doctor in Psychology by the Universitat de València (UV). She is researcher at the Research Institute on Traffic and Road Safety (INTRAS) at the UV and associated professor at this university. She has participated in some projects and publications related to the development of information systems, measurements, evaluation, and analysis and processing of traffic accidents and road safety. She has designed METRAS Method of Event Sequencing. Currently, she is professor of the Master’s Degree in Traffic and Road Safety at the UV and researcher at the CAM-sump Inter-Reg European Project (CAMPus sustainable University Mobility Plan in MED countries).

Development of sustainable urban mobility plans in University Campuses in MED countries

Mario Andrés Hernández Pardo
Chemical engineer by Universidad Industrial de Santander (Colombia), master in civil and environmental engineering by the Universidad de los Andes (EAN, Colombia) and Doctor in energetic and environmental engineering by the École des Mines de Nantes (France) and EAN. He has been professor at Universidad Manuela Beltrán (Bogotá) and Universidad Santo Tomás (Bogotá). He has worked at CAIA Ingeniería, in DHS/EcoPetrol – CEISMA Consortium –and as consultant in Hill Consulting in the integral waste management in Colombia. He has collaborated in several research projects. Currently, he is professor at EAN and collaborated in the COlCENCIAS for the evaluation of routes for the biomass residual use under the biorefineries shceme and in the UEAN of the Bogotá Unit Mobility for the characterization of air quality.

Implementation of mobility systems at universities and cities of Colombia.
Monica Guise

She is Sustainable Logistics Manager at the University of Birmingham including transport, travel, post and export services. From this Sustainable Program reaches to implement the Green Agenda of this University forward introducing more sustainable travel options reducing its CO2 footprints and reducing costs.

Brum brum. Driving greener fuels.

Pep Lluís de la Rosa

Master in business management by the Universitat de Girona (UdG, Spain) and doctor in computer science by the Universitat Autònoma de Barcelona (UAB). He is expert in intelligent agents, socials networks, virtual currencies and digital preservations and their applications to the market. He has created several spin-off companies. He has been professor at Rensselaer Institute of Technology (RPI, New York, USA). Currently, he is professor at the UdG from 2010, director of the Technology Research Center Easy and of the Official Master in Smart Cities of the UdG. He has more than 200 international publications and more than 20 PhD thesis supervised.

Innovative Ridesharing through Social Currencies. Fes e-dit

Renée Fortier

She is specialized in sustainable transportation. She is responsible of transportation program at the University of California, Los Angeles (UCLA). This program has been recognized by the California Governor as an "Environmental and Economic Leader", U.S.D.O.T at providing a “Best Workplace for Commuters” and League of American Bicyclists as a “Bike Friendly University”.

Changing the mobility paradigm at Californian universities

Scott Copsey

Graduated and doctor in geography by the University of Hertfordshire (Herts). His thesis focused on the development and implementation processes of a transport plan within the context of large organisations: an embedded case study approach. He has worked into travel planning strategies within large organisations. He has published a number of research papers on transport related activities. Currently, he is actively engaged in research at the University. He is also Travel Plan coordinator, and Environment and Sustainability Team responsible for EcoCampus at the same University.

Economic rewarding for not parking on Campus. Mixed approach from research and management at Hertfordshire University

Daniele Del Pesce

Environmental engineer by the Università di Roma “La Sapienza”. He has a wide experience in the renewable energy companies as BELECTRIC, EDILCENTRO and BALCIRE DUERR. Currently, he is Mobility Manager at LUISS Guido Carli Università (Rome, Italy). He is CEO of Electric Drive Polska and Electric Drive Italia.

Integral services for sustainable mobility at Università Luiss Guido Carli di Roma

Guillem Vich

Degree in sociology and currently, he is a PhD candidate and researcher at the Research Group on Mobility, Transportation and Territory (GEMOTT) of Geography Department at the Universidad Autònoma de Barcelona (UAB). His area of research is the space-time dimensions of daily mobility and proximity dynamics. Moreover, he explores possibilities that new data sources (GPS, smartphone apps, etc.) are bringing to the study of mobility patterns and perceptions of space.

Surveys and new technologies at Universitat Autònoma de Barcelona
Speakers

José Luís Muñoz

Doctor in electronic engineering by the Universitat Autònoma de Barcelona (UAB) and post-doctoral at the Commissariat à l'énergie atomique et aux énergies alternatives. Currently, he is technical director in Aslogic, a spin-off UAB whose mission is to develop highly customized decisions making solutions for delivering benefits to enterprises and citizens. He also represents this company in Agent and Partake, two European consortiums to change the aerie spatial model and to facilitate citizens mobility. He also leads the VAOPOINT Project to develop a carpooling platform.

Smartphone apps: user’s perceptions and needs

Xavier Delclós

He has graduated in Geography and currently, he is a PhD candidate and researcher at the Research Group on Mobility, Transportation and Territory (GEMOTT) of Geography Department at the Universidad Autónoma de Barcelona (UAB). His thesis focuses on the temporal dimension of daily mobility by using a mixed-method approach. Specifically, he is analyzing the implication that large temporal investments in mobility have in everyday life by focusing on intensive commuters and young people.

Surveys and new technologies at Universitat Autònoma de Barcelona

Marc Vallriber

Technical engineer in computer systems and master in micro engineering and nanoelectronics by the Universitat Autònoma de Barcelona (UAB). He has worked in several European and national projects aimed to improve lives of vulnerable people (people with disabilities, elderly, young people, etc.). Since 2012, he is associated professor of Microelectronics and Electronics Systems in areas of programming, microelectronics and Databases. He is founding partner of the MASS Factory company, focused on creating mobility solutions for all kinds of people, working as Quality Assurance.

App&Town: towards a sustainable and accessible mobility

Mario Sánchez Brox

Degree in Political Sciences and Management (University of Valencia, SciencesPo Lyon), MSc Spatial Planning, Environmental Policies and Regional Development (Radboud Universiteit Nijmegen, Blekinge Tekniska Högskola), he has specialized in EU programmes and funds linked to the economic, environmental and social component of territorial development. He has working experience at the Med Programme (Interreg IVB) Joint Technical Secretariat monitoring the progress transnational projects and capitalizing on their results and mechanisms, at the European Commission auditing ESF management and control systems. He currently is European Projects Manager at Fundación Equipo Humano for LIFE+ and Erasmus+ projects

Conference moderator

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