Universitat Autònoma de Barcelona



8, 9, 10 March 2017



**Speaker:** MARIA ROSA RONZONI

A METHODOLOGY FOR A
Topic: SUSTAINABLE MOBILITY
AT THE UNIVERSITY OF
BERGAMO

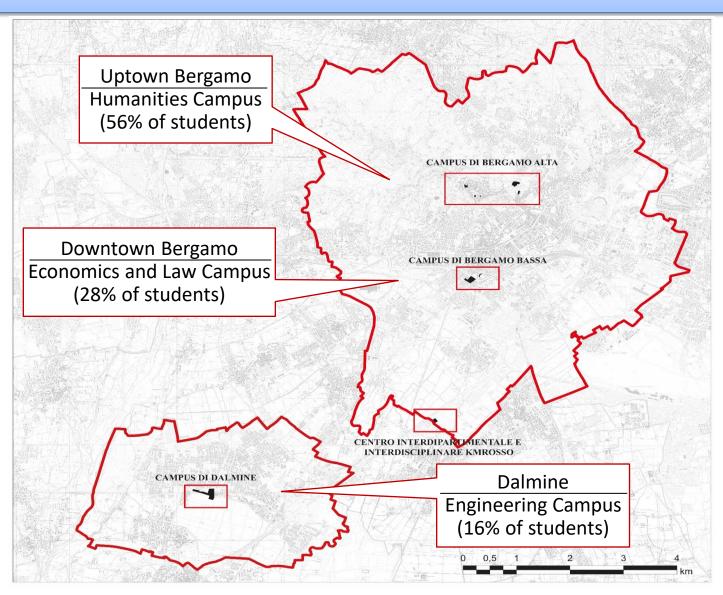


The conference is in the Framework of the European Project about sustainable Mobility: U-MOB LIFE.





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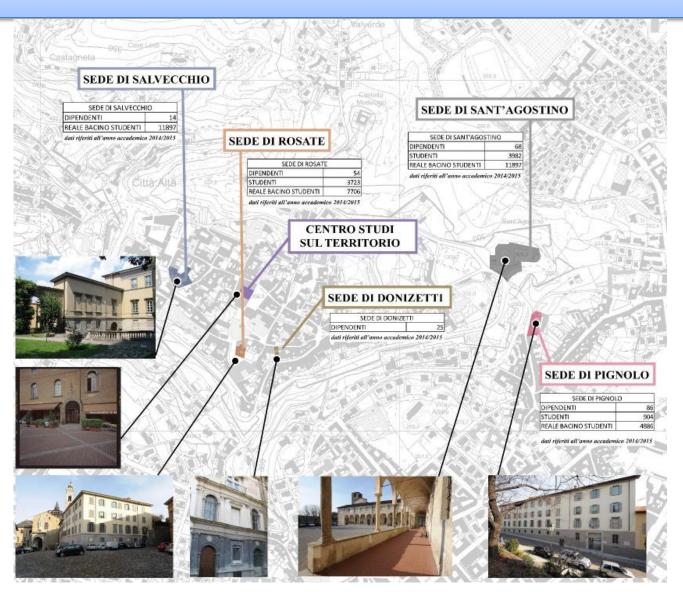








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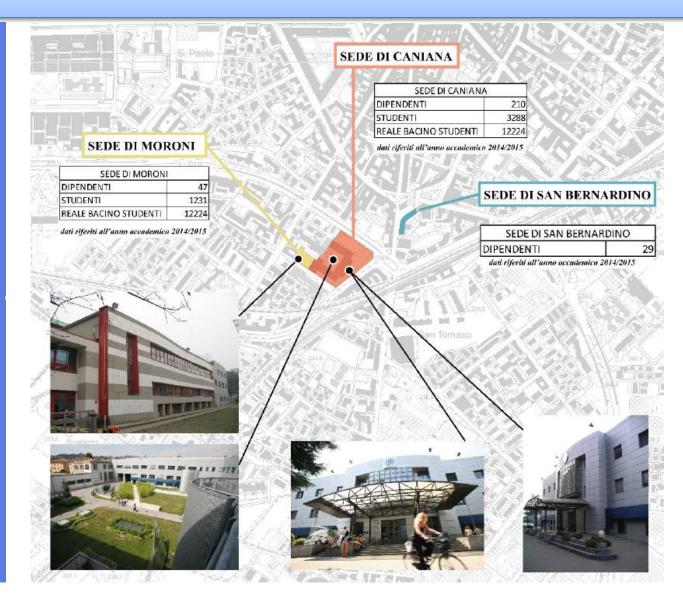








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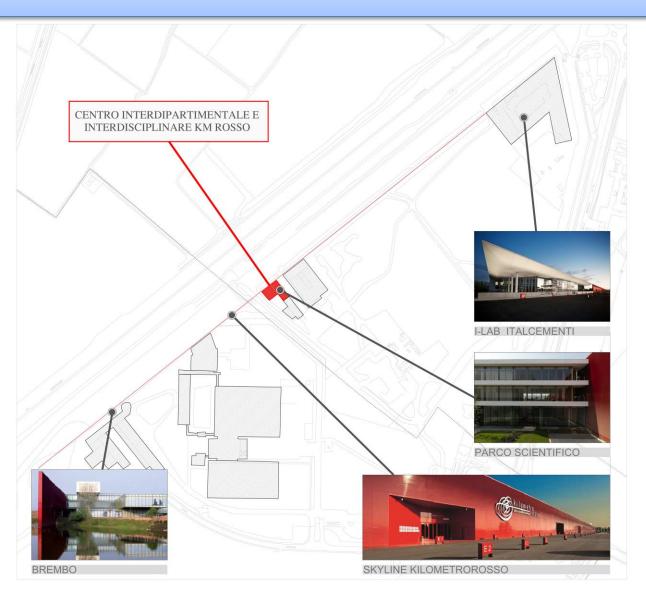








# ROSSO KILOMETRO

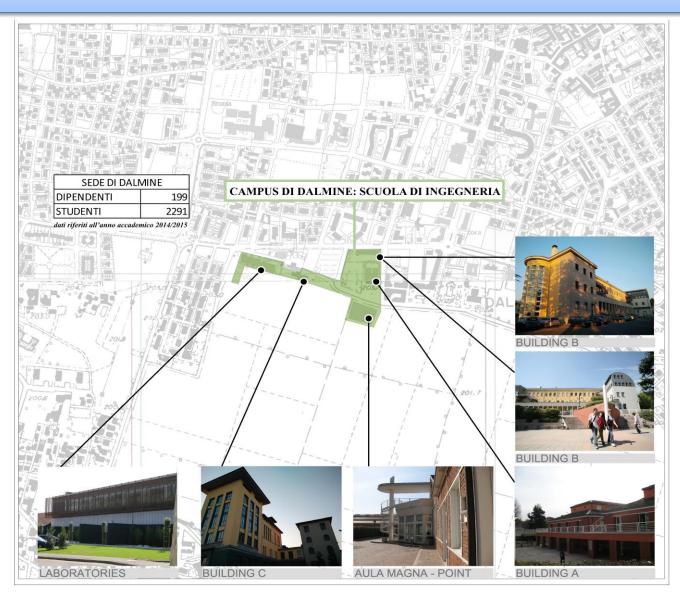








### Dalmine 7 Campus











In Italy we have a lot of best practices on mobility, all very interesting and innovative. We have seen a number of them in the previous presentation.

I think it is very important to give a strategic overview much more than focusing on a single action. Every action can be effective if behind it there is a strategic design.

A strategic design of sustainable mobility can be summarized in three points:

- 1. Build a base-line through data collection
- 2. Work together with local stakeholders, municipalities and private-public entrepreneurs
- 3. Work together with our final users, i.e. university students and employees, and share with them the conscious choice of a sustainable way of movement





https://aisberg.it

or

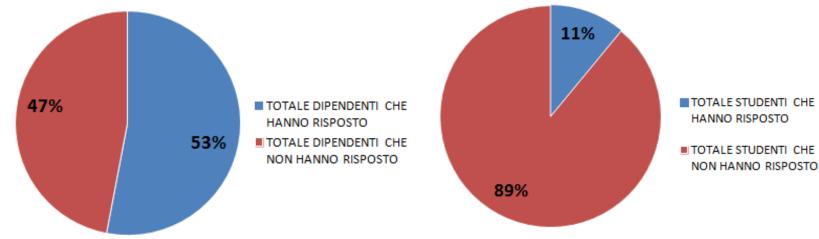
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### Mobility Survey Response Rates

### RISPOSTA DIPENDENTI COMPLESSIVA

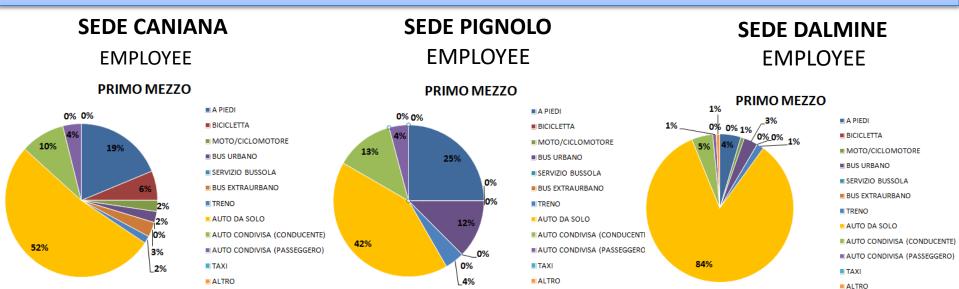
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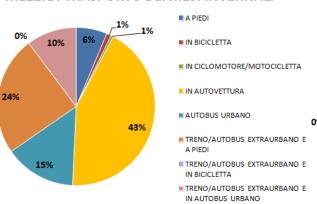






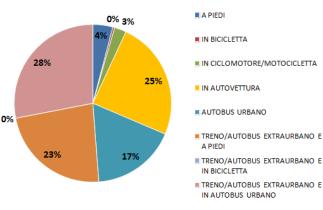
### **STUDENTS**

### MEZZI DI TRASPORTO DEI MESI INVERNALI



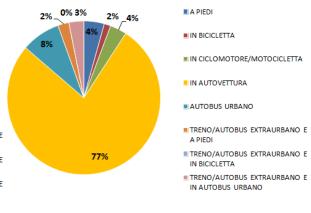
### **STUDENTS**

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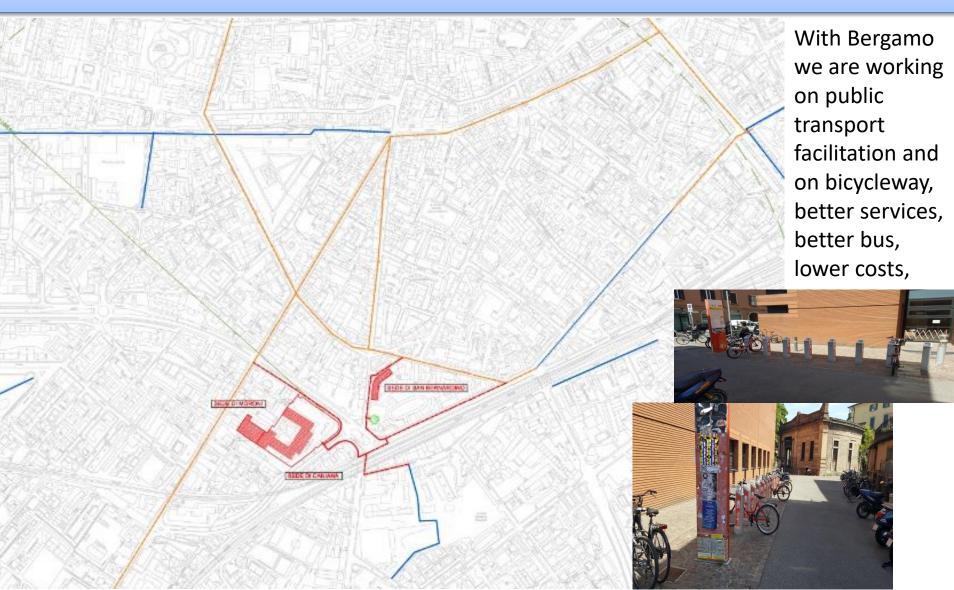
LIFE project number LIFE15 GIC/ES/000056 This Project is funded by the European Union. It reflects only the author's view and the agency is not responsible for any use that may be made of the information it contains.

all the universities of Europe.

Less CO<sub>2</sub> is more!

We want you! We are ready to challenge you: do your best to make your university one of the most sustainable among





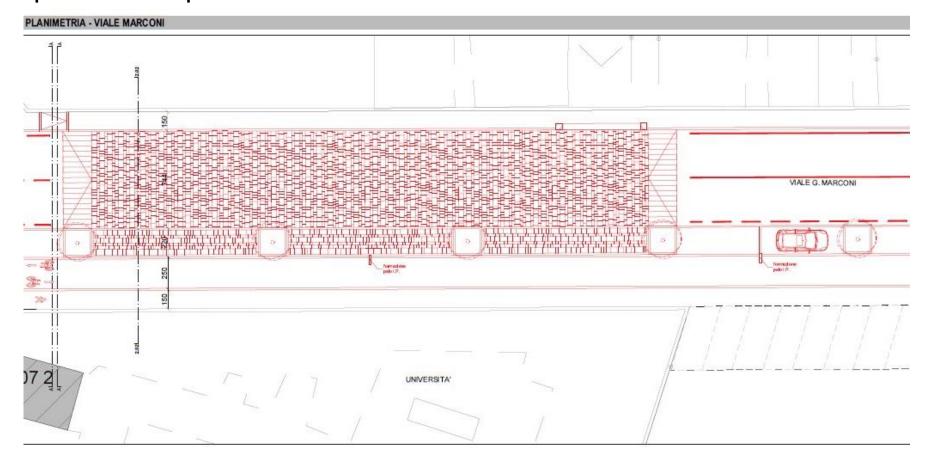


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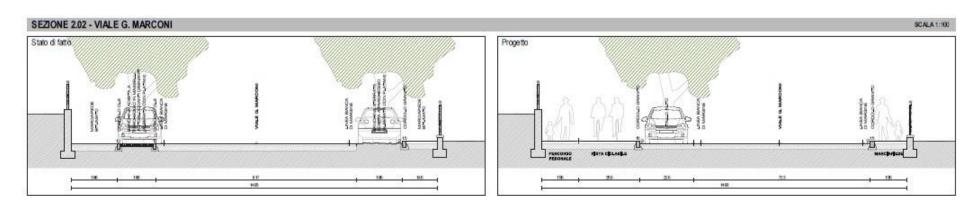
With Dalmine we are working for better walking areas around the campus buildings and better links with surrounding towns through public transport

















1. Work together with our final users: students and employees of our university, and share with them the conscious choice of a sustainable way of movement





